



“ I've been working with this client for 10 years now; remaining focused on their goals, and acting as an extension of their team. With our market expertise we have been able to consistently create a strategic energy procurement plan that supports prosperous growth for the client. ”

Ron Appleton
Senior Energy Advisor
Usource

Market Expertise Helps Milk Producer Save on Energy Costs

Leveraging data and insights from an energy consultant, the milk producer implemented a forward-thinking energy procurement strategy

As a large milk product producer in upstate New York, energy spend is a significant part of their operating budget.

Challenge

When Usource began working with the producer, they conducted a full energy review to understand the company's existing energy usage patterns and procurement strategy as well as identify areas of opportunity for cost savings. Usource analysts reviewed the historical energy usage, utility and supplier bills, energy supply contracts, and energy-related state regulations and programs.

Solution

Usource worked with the milk product producer to craft an electricity procurement strategy that would yield savings over previous contracts. In addition, Usource discovered that a new state program, ReCharge New York, would be a good fit for the client. This program would give the client access to low-cost hydro-electric power — further reducing their energy costs.

Result

Over the course of the relationship, Usource has delivered energy market education and competitive supply prices and terms that consistently meet or beat budget objectives — including during times of expansion and client personnel changes. With the identification



of ReCharge New York, Usource helped the client to complete the required application and explained how this power source would integrate into their current procurement contract and strategy. Most recently, Usource has brought the milk product producer onto its online information management and reporting platform, InSight. This enables the client's personnel and Usource analysts to monitor and manage facility energy consumption and expenditures, track budgets, and identify areas of inefficiency.



About Us

Usource is an unbiased, independent energy consulting firm for large businesses and organizations in the U.S. With a focus on market intelligence and comprehensive energy solutions that support a smart, forward-looking energy management strategy, Usource provides a comprehensive suite of energy consulting services to its clients.

Usource, a member of the NextEra Energy family of companies, serves as a trusted advisory group. With a firm commitment to objectivity, Usource leverages the vast resources and expertise of NextEra Energy, the world's largest producer of wind and solar energy, to offer customized energy consulting services to large commercial, industrial, institutional and governmental organizations. Clients can trust Usource to deliver tailored solutions and unparalleled support in their energy-related goals.

