



“ In the ever-evolving world of energy providers, Usource stands out as a company that has simplified choices and advised the National Baseball Hall of Fame and Museum on the optimum use of our operating dollars. With a firm understanding of all utility options available, Usource continues to deliver in the clutch with sound tactics that help the Museum maximize its opportunities. ”

Jeff Jones

Senior Vice President
National Baseball Hall of Fame

Usource Provides Energy Cost Savings for National Baseball Hall of Fame

Energy experts help the Museum navigate complex energy provider options and secure an affordable rate

The National Baseball Hall of Fame (NBHOF), with its high energy needs and complex deregulated market options, needed help securing an affordable and clear energy plan. Usource stepped in to compare options, navigate the complexities, and secure a cost-effective solution for the Museum.

Challenge

As a national institution and tourist destination attracting more than 300,000 visitors per year, the National Baseball Hall of Fame sought help to make sense of the deregulated energy market. With six different proposals from energy providers that seemed to speak six different languages, the NBHOF needed to both understand the information and be confident it was getting the best possible energy price. Without the time, resources, or dedicated team in-house, the NBHOF needed the expertise and partnership of a trusted energy advisor.

Solution

Usource knew the Museum needed to be able to easily compare rates and programs from across several potential energy suppliers. It also needed reassurance that it could indeed get an affordable energy price in the deregulated market. In the current economic climate where tourist traffic can fluctuate as consumers prioritize their spending, Usource knew how critically important it was for the NBHOF to keep its costs down.



Result

Usource advisors clarified energy prices and offerings in an apples-to-apples comparison and secured an affordable energy price through its one-chance bid process. It also provided market updates on energy issues and energy-related programs to benefit the NBHOF. In the coming years, Usource will help the Museum keep costs down through its sealed-bid auction and offer continuing market intelligence. The companies' positive relationship has led to an expanded partnership between Usource and the Leatherstocking Corporation, the parent company of Cooperstown's most-loved landmarks, including the National Baseball Hall of Fame.



About Us

Usource is an unbiased, independent energy consulting firm for large businesses and organizations in the U.S. With a focus on market intelligence and comprehensive energy solutions that support a smart, forward-looking energy management strategy, Usource provides a comprehensive suite of energy consulting services to its clients.

Usource, a member of the NextEra Energy family of companies, serves as a trusted advisory group. With a firm commitment to objectivity, Usource leverages the vast resources and expertise of NextEra Energy, the world's largest producer of wind and solar energy, to offer customized energy consulting services to large commercial, industrial, institutional and governmental organizations. Clients can trust Usource to deliver tailored solutions and unparalleled support in their energy-related goals.

