



“ I have a fulltime facility to run on my own, so I can't always be wearing the power hat. Usource's follow-through is excellent; when they say they're going to do something, they do it. They're out there in the trenches looking at power for us every single day. They are way more than an energy broker. ”

**Kim Blomback**  
General Manager  
Pats Peak

### About Us

Usource is an unbiased, independent energy consulting firm for large businesses and organizations in the U.S. With a focus on market intelligence and comprehensive energy solutions that support a smart, forward-looking energy management strategy, Usource provides a comprehensive suite of energy consulting services to its clients.

## Usource Provides Pats Peak Top-Notch Energy Expertise

Usource optimized Pats Peak's energy procurement by identifying cost-effective purchase times and guiding their long-term energy strategy.

**Facing high energy demands and limited time for market research, Pats Peak ski resort needed a reliable partner to manage their energy procurement strategy. Usource leveraged their industry expertise to identify cost-saving purchase times and guide Pats Peak's long-term energy plan.**

### Challenge

For busy ski resort Pats Peak, keeping costs low was just one of the top priorities. The fulltime responsibilities of running a busy ski resort and banquet center meant management also needed a reliable energy team that could keep an ear to the ground for market knowledge to inform strategic planning.

### Solution

With myriad ski resorts as customers, Usource came armed with an understanding of the industry challenges. Advisors monitored the energy markets to identify the optimal times during the year for Pats Peak — a self-reported “ferocious user of power in ski season” — to purchase energy to best prepare the resort to manage both its winter power load and its summer peak.

### Result

For more than three years, Usource has been able to meet Pats Peak's energy procurement needs by continually analyzing the energy markets for both the best rates and the key insights to guide Pats Peak's energy strategy. Lauded by the Pats Peak team for their excellent service, professionalism, and follow-through, Usource advisors are currently exploring ways Pats Peak can utilize green energy options at an affordable cost.